

2nd Annual POLISH FESTIVAL LAS VEGAS NEVADA



SPONSORSHIP PROGRAM 2023



www.polishfestlv.org



OUR LADY OF LAS VEGAS PARISH & THE POLISH APOSTOLATE

SPONSORSHIP

We invite you to be part of the excitement at the **2nd Annual Polish Festival** on Saturday, **April 22nd, 2023**. Align your brand with the only Polish Festival in Nevada which in the first year of its existence was voted by the readers of the Las Vegas Review Journal newspaper the Silver Winner 2019 in the BEST OF LAS VEGAS (Festival category).

The Polish Festival in Las Vegas welcomes new sponsorship ideas and would love to work with any organization that shares interest in the food, art, and cultural events. We have a wide range of unique sponsorship opportunities for businesses and partners who want to be involved in our annual event allowing companies to identify with the Polish Festival and its diverse audience who is culturally curious, family-oriented, enjoys outdoor activities, music, dance, and food. Your support is vital lifeline for the successful planning and production of the 2023 Festival and is integral to our mission to promote and preserve the Polish and Polish-American traditions, culture, and heritage. It enables us to provide the cultural experience of delicious Polish food, beautiful folk dances and to preserve the Polish language.

Polish Fest Las Vegas stats:

- * 2nd year
- * Event location: Our Lady of Las Vegas Parish & Polish Apostolate
- * Voted 2019 Best Festival in the Las Vegas Review Reader Poll
- * Attendance: 3,000 people

All donations are tax-deductible.



Photos of the 1st Annual Polish Festival in Las Vegas (May 2019)

Thank you for your interest in becoming a Polish Festival Sponsor. As a sponsorship partner, The Polish Festival will work with you to ensure your participation adds value and visibility for your company or organization. The Polish Festival in Las Vegas offers six sponsorship levels.

2023 SPONSORSHIP LEVELS						
SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIENDS OF
	PRESENTING BENEFACTOR	SPONSOR	SPONSOR	SPONSOR	SPONSOR	FESTIVAL
	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$100-\$999
Exclusive presenting/naming rights for the Festival	●					
Presenting/naming rights for Main Stage	●	●				
Presenting Rights for one of the following: Food Court , Beer Garden, Polish Exhibit Room			●			
Name listed as sponsor in Press Releases	●	●	●			
Space for banner or signage away from Booth (sponsor to provide their banner 10 days prior to the Festival)	●	●	●	●		
Ad Space in the Festival Book Handout/Program	Back Page	Full Page Ad	1/2 pg ad	1/4 pg ad	1/8 pg	
Name/Logo and sponsorship Level in the Festival Book/ Program Handout	●	●	●	●	●	●
Complimentary 10"x 10" booth space	●	●	●	●	●	
Name/Logo recognition on "Thank You Sponsors!" Festival Banner	●	●	●	●	●	
Logo posting and hot link on Festival website	●	●	●	●	●	

Ad size dimensions:

Full page- 8.5" x 11"; **Half page-** 8.5" x 5.5" ; **1/4 page-** 4.25" x 5.5" ; **1/8 page-**4.25" x 2.75"

For more information on a customized Polish Festival sponsorship package designed to accommodate your brand's marketing agenda, please contact us at info@polishfestlv.org with "Sponsorship" in the subject line or call us at (702) 523-7596.

2023 SPONSORSHIP AGREEMENT

To become a sponsor of the 2023 Polish Festival in Las Vegas please sign and return this form along with the payment, information and promotional materials listed below by **March 31, 2023**.

Please select one:

Diamond Presenting Benefactor \$10,000 _____

Platinum Sponsor \$5,000 _____

Gold Sponsor \$3,000 _____

Silver Sponsor \$2,000 _____

Bronze Sponsor \$1,000 _____

Friends of the Festival* \$100-\$900 _____

* Raffle gift Donors included

\$ _____ Donation Amount
\$ _____ Raffle Item Value

Name of the Company/Organization/Donor: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Company Website Address: _____

Contact Person: _____

Telephone #: _____

Email: _____

Please provide:

1. A completed and signed form by **March 31st**
2. A **check** payable to the **OUR LADY OF LAS VEGAS PARISH** or completed **Credit Card Authorization Form**
3. **Camera ready art** for your ad in the Festival Program, high-resolution company logo (jpeg, pdf, png) to be e-mailed to info@polishfestlv.org by **3/31/23**. We reserve the right to decline any copy deemed inappropriate. (We offer ad designing services with up to three proof options at \$150 per ad)
4. Exact wording of how you want your **company name** listed in the Festival marketing materials

Signature

Date:

Printed Name

Mail to:

Our Lady of Las Vegas Parish
Attn: Las Vegas Polish Festival
3050 Alta Drive
Las Vegas, NV 89107

Thank you for your generosity and support!

Contributions are tax-deductible to the extent permitted by law.

OUR LADY OF LAS VEGAS PARISH
CREDIT CARD AUTHORIZATION

Credit Card Type:

VISA Mastercard Discover American Express

Required Information:

Amount to Charge \$ _____ **For** _____

Customer Name _____

Credit Card Number _____

Credit Card Expiration Date _____ Security Code _____

Credit Card Billing Address _____

Customer Phone Number _____

Customer Email Address _____

Letter of Authorization

_____ I authorize Our Lady of Las Vegas Parish to charge my credit card to pay the above listed amount.

AUTHORIZED SIGNATURE _____

DATE _____

THANK YOU
Our Lady of Las Vegas Parish
(702) 802-2300

OFFICE USE ONLY
Employee Name
